

PRIVACY POLICY

This Privacy Policy covers all publication titles under Media Group Pte Ltd (“Media Group”).

This Privacy Policy does not cover information collected on sites linked to from www.media-group.com.sg. This Privacy Policy may be modified from time to time and we encourage you to check back often. Your continued access of www.media-group.com.sg constitutes your agreement to any changes or revisions to the Privacy Policy. It is our goal to bring you information that is tailored to your individual needs and, at the same time, protect your privacy. The following is a summary of the various ways we treat the information you provide us while using our site.

THE TYPE OF INFORMATION MEDIA GROUP COLLECTS

Media Group may collect personal information with your knowledge and consent. For instance, when you enter a contest, complete a survey, make a purchase, subscribe to our magazine or newsletter, or register for any portion of our services, you may be asked to provide information such as your name, email address, mailing address or phone number. Optional information such as your age or gender may also be requested.

HOW MEDIA GROUP USES INFORMATION PROVIDED BY YOU

Media Group uses this information to provide you with the service you have requested. For example, if you subscribe to a publication, we may use your email address to send you a confirmation notice and/or your mailing address to send you your issue. Similarly, if you enter an online contest, we will use this information to notify you if you are a winner. We may also use the information to communicate with you about new features, products or services, or to improve the services that we offer by tailoring them to your needs.

Media Group may share the information that you provide to us with carefully selected companies who we think can offer you services and products of interest to you. If you do not wish to receive communications from us, simply follow the unsubscribe instructions contained within the email.

We also allow access to our database by third parties that provide us with services, such as technical maintenance, but only for the purpose of and to the extent necessary to provide those services. There are also times when you provide information about yourself to us in areas of the site that are managed or participated in by third parties. In such cases, the information may be used by us and by such third parties, each pursuant to its own policies. We may also provide your information to our advertisers, so that they can serve ads to you that meet your needs or match your interests. While Media Group will seek to require such third parties to follow appropriate privacy policies and will not authorise them to use this information except for the expressed purpose for which it is provided, Media Group does not bear any responsibility for any actions or policies of third parties. There may also be occasions when we are legally required to provide access to our database in order to cooperate with police investigations or other legal proceedings. In those instances, the information is provided only for that purpose.

COOKIES

You may have read about “cookies,” nuggets of information that are placed by a website in a storage place on your own computer. We use cookies to control the display of ads, to track usage patterns on the site, to deliver editorial content, and to record registration and personalisation information. For example, if you register on any part of Media Group’s publications, you can opt to save your user name and password on your computer. We can provide this convenience by placing a cookie on your computer.

Our cookies may contain personally identifiable information and such cookies may be shared with our affiliated companies.

Some of our advertisers occasionally serve you cookies as well. We do not have control over cookies placed by advertisers.

If you don’t want cookies, your Web browser likely includes an option that allows you to not accept them. However, if you set your browser to refuse cookies, some portions of the website may not function properly.

While your individual information is protected as outlined above, we reserve the right to use aggregated, anonymous data about our users as a group for any business purpose, such as analysing usage trends and seeking compatible advertisers and partners.

IP ADDRESS

Your Internet Protocol (“IP”) address is usually associated with the place from which you enter the Internet, like your Internet Service Provider, your company or your university. We may use your IP address to help diagnose problems with our server, gather broad demographic information, and administer our website.

POLICY MODIFICATIONS AND CONTACT DETAILS OF MEDIA GROUP

If you have other concerns or questions about any aspect of this policy, you may mail or email us at the following address:

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